You are required to write a paper on the **“The Ethical and Legal concerns which may arise with the use of predictive analytics in organisations “**.

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| **Submission Details:** |  |
| Guidelines: | Upload a Word document to Moodle Tuesday Feb 26th 11AM |
|  | Failure to meet the deadline will result in a 5% reduction in marks per day of lateness. |
| CA Value: | 20% |

Your paper should:

* Identify ethical and legal concerns that may exist across various sectors.
* Look at various legislation that exists to guide/limit the use of predictive analytics.
* Backup statement with references.
* Referencing of case studies to support an argument or point.
* Paper should follow a logical sequence. It should not be individual chunks with no relationship between the various paragraphs / sections.
* Use Harvard notation, use scholarly articles.
* Have a Bibliography
* Do **NOT** Plagiarise

**Outline Marking Scheme**

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| Presentation Quality and presentation of material | 10% |
| Material (depth) | 40% |
| Analysis of the material | 20% |
| Discussion and view Point | 20% |
| Conclusion | 10% |